



A STATE OF BEEING

BEELIEVING. BEECOMING. BEELONGING.

AWHONN-UT 2026 Annual Conference

SEPTEMBER 10TH-11TH

SALT LAKE CITY, UTAH



[REGISTER HERE](#)



AWHONN

UTAH

PROMOTING THE HEALTH OF
WOMEN AND NEWBORNS

*Industry Engagement
Opportunities*

SEPTEMBER 10TH-11TH
SALT LAKE CITY, UTAH

A STATE OF BEEING

BEEIEVING. BEECOMING. BEELONGING.

Come Bee!

Join us in our STATE OF BEEING as we celebrate the invaluable influence of nurses in perinatal health. This conference will feature engaging presentations with nationally recognized speakers, specialty specific tracks, interactive sessions, & discussions on current research, innovative practices, professional development, & personal “well-BEEing.”

We anticipate hosting approximately 200 nurses and allied professionals from rural & urban areas in Utah & surrounding states. Attendees represent academic institutions, community organizations, and health systems, such as Intermountain Health, University of Utah Health, Mountain Star/HCA, Common Spirit, etc.

As an industry partner, we value your support and collaboration. We're forever grateful for your contributions to perinatal care and your generosity in supporting this conference. YOUR sponsorship makes this event possible - we think you're top notch or... the “BEE's Knees!” We invite you to “BEE our guest” and join us as an exhibitor and sponsor!



What's the BUZZ about?

A FULL TWO-DAY EVENT WITH MORE EXHIBIT TIME!

4.5hrs+
OVER TWO DAYS:

2 HRS THURSDAY

- Evening EXHIBIT GRAND OPENING EVENT 75 min
- Pre-Conference Exhibit Time 45 min

2.5 HRS FRIDAY

- TWO DEDICATED 35 Min Exhibit Breaks. The registrants will attend in two groups to maximize points of interaction.
- Pre-Conference Exhibit Time 45 Min
- Optional Lunch Exhibit Time 45 Min
- Optional Post Conference Exhibit Time 30 Min

A BRAND NEW AWHONN EVENTS APP

This is a game-changer for brand visibility and connecting with participants

INCLUSIONS SUCH AS:

- Wi-Fi
- Electricity/Access
- NEW! • Boxed lunch on Thursday
- Continental breakfast AND boxed lunch on Friday

INTERACTIVE & ENGAGING FUN

- Exhibit "Scavenger Hunt"/BINGO

DEDICATED EXHIBIT SPACE

The Exhibit is located in the atrium of the conference ballroom to optimize participant traffic at entry and exit



EARLY BIRD REGISTRATION DISCOUNTS & PERKS

Available upgrades & table preferences are ALWAYS awarded by tier & then on a first registered, first served basis. Register EARLY!

EXCITING REGISTRATION ADD-ONS:

1. Exclusive Grand Opening Exhibit Sponsorship
2. Exclusive Lanyard Sponsor
3. Nursing in Excellence Awards Sponsorship
4. ALL NEW Interactive Self-care Session "Just BEE!" Sponsorship
5. Optional a la carte Meal Tickets for Thursday Evening Buffet - \$75



TAKE ADVANTAGE OF EARLY BIRD REGISTRATION PRICING!

Click to Register



OR

scan to Register



1. Complete the registration form by clicking the link or scanning the QR code.
2. Complete payment via CC or receive an invoice with instructions to complete payment via check or ACH.
3. You will receive a confirmation email from awhonn.ut@gmail.com with details once payment is complete & registration is confirmed!



Exhibit Agenda

BEE There!

Thursday, September 10th

*Schedule times subject to change

| | | |
|-----------------------------------|--|---|
| 0900 | | Exhibitor Check-in & Exhibit Set-up |
| 1030 | | Participant Pre-Con Registration Check-in Exhibit Hall Open |
| <i>Thursday Pre-Con Sessions</i> | | |
| 1215-1300 | | Lunch Registration Check-in Boxed Lunches for Exhibitors Exhibit Hall Open |
| <i>Thursday Afternoon Session</i> | | |
| 1630-1745 | | Exhibit Hall Grand Opening Event |
| <i>Thursday Evening Session</i> | | |
| 2030 | | Adjourn |



Exhibit Agenda

Let it BEE!

Friday, September 11th

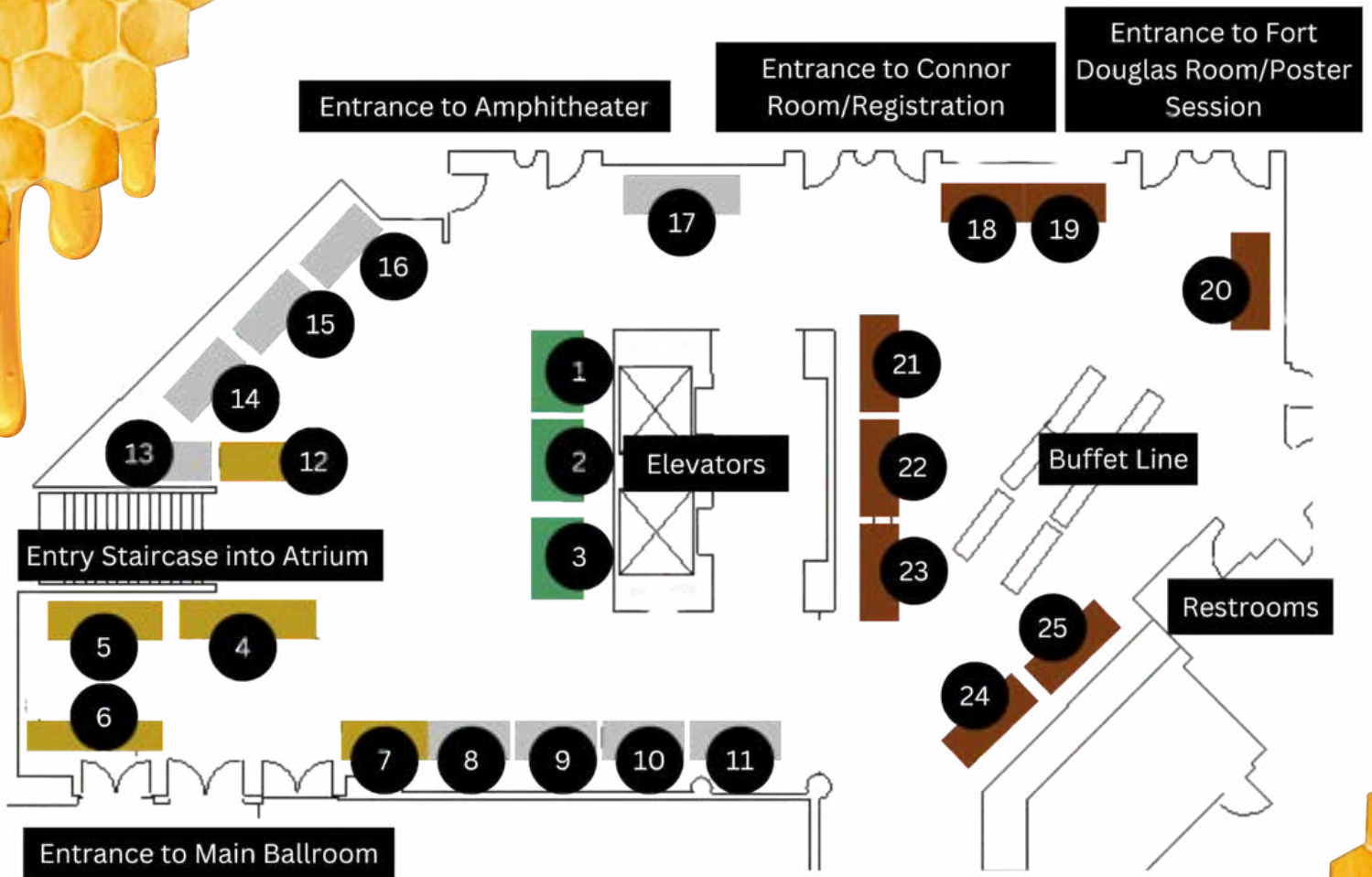
*Schedule times subject to change

| | | |
|---------------------------|--|--|
| 0715-0800 | | Participant Registration Check-in Continental Breakfast Buffet for Exhibitors Exhibit Hall Open |
| Friday Morning Session | | |
| 1010-1130 | | Exhibit Hall Open 2 Dedicated Exhibit Breaks: Attendees explore in 2 assigned groups (35min each) Exhibit "Scavenger Hunt"/Bingo! |
| Friday Morning Sessions | | |
| 1230-1330 | | Boxed Lunches for Exhibitors Lunch Program Exhibit Bingo Raffle Exhibit Hall Open |
| Friday Afternoon Sessions | | |
| 1630-1700 | | Exhibit Hall Open |
| 1800 | | All Exhibits must be taken down |



Exhibit Layout

ATRIUM EXHIBIT LAYOUT



*ALL EXHIBIT TABLES ARE DRAPED WITH BLACK LINEN



Exhibit Packages

Sweet as honey!

| | Emerald BEE Package \$1800/ \$1650 EB | Golden BEE Package \$1300/ \$1200 EB | Silver BEE Package \$975/ \$925 EB | Bronze BEE Package \$595/ \$575 EB |
|--|---|--|--|--|
| Product Demo | X | | | |
| Logo Printed on Swag Bags & collateral placed in Swag Bags | X EXTRA Large | X Large | X Standard | |
| Promo Messages Via AWHONN Event App | XX 2 Ads | X 1 Ad | | |
| BIGGER (8'X30") Exhibit Table | X | X | | |
| Logo Featured in AWHONN Event App | X | X | FIRST 3 to Register! | |
| Featured and tagged on AWHONN-UT IG | X | X | X | |
| AWHONN Event App Access | X | X | X | X |
| Thursday Boxed Lunch Friday Breakfast & Boxed Lunch | 3 exhibitors | 2 exhibitors | 1 exhibitor | 1 exhibitor |
| Logo printed on THANK YOU board | X Extra Large | X Large | X | X |

Exhibit Packages

BEE Visible





EMERALD BEE PACKAGE \$1800/\$1650 EB

- 3-5 minute product demo or presentation during Friday lunch (audience of approximately 200)
- **EXTRA LARGE** Logo printed on conference participant swag bags if submitted by 7/1/26
- Swag or collateral pieces placed in participant swag bags
- Logo featured via AWHONN Event App banner
- Featured and tagged on AWHONN-UT section IG account
- **TWO** promo messages sent via AWHONN Conference App to all attendees during the conference
- 8' x 30" Exhibit table located in the **EMERALD** exhibit space (See Exhibit Layout Map)
- AWHONN Conference App Exhibitor Access
- Continental breakfast (Friday), boxed lunches (Thursday AND Friday), and seating for **THREE exhibitors**
- **EXTRA LARGE** Logo displayed on conference exhibitor Thank You board
- CNE hours for sessions attended - 13+ possible



GOLDEN BEE PACKAGE \$1300/\$1200 EB

- **LARGE** Logo printed on conference participant swag bags if submitted by 7/1/26
- Swag or collateral pieces placed in participant bags
- Logo featured via AWHONN Event App banner
- Featured and tagged on AWHONN-UT section IG account
- **ONE** promo message sent via AWHONN Conference App to all attendees during the conference
- 8' x 30" Exhibit table located in the **GOLD** exhibit space (See Exhibit Layout Map)

- 
- 
- AWHONN Conference App Exhibitor Access
 - Continental breakfast (Friday), boxed lunches (Thursday AND Friday), and seating for TWO exhibitors
 - **LARGE** Logo displayed on conference exhibitor Thank You board
 - CNE hours for sessions attended - 13+ possible




SILVER BEE PACKAGE \$975/\$925 EB

- STANDARD Logo printed on conference participant swag bags if submitted by 7/1/26
- FIRST THREE to register will have their logo featured via AWHONN Event App banner
- 6' x 30" Exhibit table located in the SILVER exhibit space (See Exhibit Layout Map)
- Swag or collateral pieces placed in participant bags
- AWHONN Conference App Exhibitor Access
- Continental breakfast (Friday), boxed lunches (Thursday AND Friday), and seating for TWO exhibitors
- Logo displayed on conference exhibitor Thank You board
- CNE hours for sessions attended - 13+ possible



BRONZE BEE PACKAGE \$595/\$575 EB

- 6' x 30" Exhibit table located in the BRONZE exhibit space (See Exhibit Layout Map)
 - AWHONN Conference App Exhibitor Access
 - Continental breakfast (Friday), boxed lunch (Thursday AND Friday), and seating for ONE exhibitor
 - Logo displayed on conference exhibitor Thank You board
 - CNE hours for sessions attended - 13+ possible
- 

Add-on Sponsorships

A little nectar just BEEcause!

EXCLUSIVE EXHIBIT GRAND OPENING SPONSOR \$1500

ONE AVAILABLE

YOU ARE THE OFFICIAL HOST OF THE GRAND OPENING EVENT! THE SPONSORSHIP COVERS THE COST OF APPETIZERS FOR THE MIXER.

In gratitude, we can offer you:

- Better exhibit real estate! A complementary exhibit table location upgrade from your selected package (ie. Bronze to Silver, Silver to Golden, or Golden to Emerald)
- A dedicated Exhibit Grand Opening Sponsor banner in the AWHONN Events app
- Feature your logo or photo of your exhibit booth on IG as the EXHIBIT Grand Opening Sponsor



EXCLUSIVE LANYARD SPONSOR \$500

ONE AVAILABLE

“BEE-RAND” THE LANYARDS!

YOUR logo will be prominently printed alongside the AWHONN-UT logo on the lanyards for all participants.

In gratitude, we can offer you:

- Added visibility
- Better exhibit real estate! A complementary exhibit table location upgrade from your selected package (ie. Bronze to Silver, Silver to Gold, or Gold to Emerald)
- A Thank YOU post on IG featuring a photo of the lanyards.

Add-on Sponsorships

BEEing Sweet!

EXCELLENCE IN NURSING AWARD SPONSOR \$300

THREE AVAILABLE

We continue the tradition of recognizing and honoring local Utah nurses “BEE-ing” Excellent in Practice, Leadership, & Education! There are three awards and we are looking for three sponsors. YOUR sponsorship goes DIRECTLY to the award recipients.

We can say Thank You by:

- Naming the Award in honor of your company
- Printing your logo on the award certificate
- Inviting a representative of your company to present the award to the recipient during Friday lunch
- Posting a photo of your company representative with the recipient on IG



“SCAVENGER HUNT”/BINGO SPONSOR \$50

AVAILABLE TO ALL INTERESTED EXHIBITORS

Exhibit Bingo is BACK! This is a BIG win for exhibitors and maximizes lead collection. Exhibitors will be provided with a QR code for participants to scan as a “stamp” in their AWHONN Events App. Participants are required to visit ALL participating exhibit tables for entry into the raffle. This is a great opportunity to connect with motivated participants!

Donating a prize of \$50 value OR \$50 for us to acquire a prize for you puts your table on the Scavenger Hunt/Bingo map. Participation MUST be selected upon registration.



Add-on Sponsorships

That's BEE-yond kind!



“JUST BEE” SESSION SPONSOR

AVAILABLE TO ALL INTERESTED EXHIBIT & COMMUNITY PARTNERS

Industry and community partners are invited to help us remind attendees what “BEE-UTAH-ful BEEings” they are! Let’s care for those who care for women & newborns by helping them feel seen, supported, appreciated, and loved!

We have created an interactive self-care session specifically for AWHONN-UT nurses and allied professionals. We’re assembling individual “BEE-UTAH-ful” gift bags and raffle baskets honoring participants for the work they do and are looking for donations to fill them.

This is a giving conference, made possible by the generosity of exhibitors, volunteer planning hours, speakers, etc. We all give what we can. We are not asking for a specific amount, rather we ask that you give what you can. Your donation is tax deductible!

We can provide our 501(c) non-profit letter upon request to
awhonn.ut@gmail.com



WHAT YOU COULD GIVE:

- Donate a Gift card
- Donate a Gift basket
- Donate sample product (200) for participant bags

WHAT WE CAN GIVE BACK:

- Share your logo on the AWHONN app and printed THANK YOU board as a “Just BEE” Session Sponsor for added brand visibility and recognition
- Promote your brand during the raffle as a prize donor
- THANK YOU and tag you in a THANK YOU post on our section’s IG @awhonn.ut

VENUE Information

The AWHONN-UT 2026 Conference will be held at the Salt Lake City Marriott University Park Hotel, 480 Wakara Way, Salt Lake City, UT 84108.



Parking

COMPLEMENTARY onsite parking is included with registration for conference hotel guests and attendees. Instructions will be provided in the Conference Reminder email sent early September.



HOTEL ACCOMMODATIONS

Stay at the Hive!

We have secured an onsite AWHONN-UT room block at the University Park Marriott Hotel at a discounted conference rate of \$172/night + taxes/fees. Book by AUGUST 19TH to get this rate! The room block sells out fast, so book early.

Book your stay via the following Link, QR Code, or by calling the Marriott at 1-800-228-9290 and referencing the AWHONN-UT room block.

AWHONN-UT 2026 ROOM RESERVATIONS



Room Reservations



Exhibit logistics

Know where to BEE & what to expect



EXHIBIT SETUP

To enjoy maximum interaction with conference attendees, we recommend setting up your exhibit table prior to conference check-in on THURSDAY, SEPTEMBER 10th. Exhibit check-in and setup will be held THURSDAY MORNING FROM 9:00am - 10:30am. A conference exhibit host will be available to show you to your table. Check-in for Pre-Con sessions opens at 10:30 so we recommend being set-up prior if you plan to engage with Pre-Con attendees.

All exhibits must be taken down by 6:00pm on FRIDAY, SEPTEMBER 11th, 2026.

ELECTRICITY & WIFI ACCESS

Electricity is included in all exhibit registration. The venue will provide electricity and surge protected power strips.

Wi-Fi is included with conference registration.

→ LOGOS

Please email a high-resolution, FULL COLOR JPG, PNG, or SVG of your company logo to awhonn.ut@gmail.com. The higher the resolution, the better it will look! ALL (Emerald, Gold, Silver, & Bronze) sponsor logos must be received by AUGUST 25th, 2026, to be printed on the conference "Thank You" boards.

All **EMERALD**, All **GOLDEN**, and the first **THREE SILVER** sponsors to register will have logos displayed in the AWHONN Conference App.

All **EMERALD**, **GOLDEN**, and **SILVER** sponsor logos must be received by JULY 1ST, 2026, to be printed on the conference swag bag. Logos for the swag bags must be submitted in BLACK & WHITE as a VECTOR file.

SHIPPING & RECEIVING

Boxes will be received no earlier than ONE WEEK prior to the event. To ensure proper delivery, please label boxes with the following:

- **Title of the Event:** AWHONN-UT 2026 Conference
- **Date of the Event:** September 10-11, 2026
- **Name of Hotel Event Manager:**
Attn: Chris Balun
- **Hotel Address:**
Marriott Salt Lake City University Park
480 Wakara Way
Salt Lake City, UT 84108
(801) 581-1000
- **Packages should be marked:** "Hold for arrival" and include the Name of Your Company

*The venue does not accept any liability for equipment, goods, displays, or other materials that arrive or fail to arrive at the facility. Exhibitors are responsible for insuring its property for loss or damage.





Final Notes

For more information, visit our website [HERE](#)

or email us at awhonn.ut@gmail.com

Follow us on social media (Instagram & Facebook) for AWHONN-UT section and conference updates.



@AWHONN.UT



UTAH AWHONN SECTION
GROUP



The AWHONN Code of Conduct for In-person & Virtual Events can be found [HERE](#).

WE LOOK FORWARD TO WELCOMING
& HOSTING YOU IN SEPTEMBER!
BEE seeing you soon.



The AWHONN-UT 2026 Conference Planning
Committee & Community Representatives

- Heidi Winn, Utah Section Chair, Speakers Committee, Accreditation
- Kayla Agustin, Utah Section Secretary/Treasurer, Speakers Committee, Participant Registration
- Mykel LeCheminant, Conference Planning Committee Chair, Speakers Committee, Graphics
- Lizzy Hoffmann, Exhibit Chair
- Andrea Thedell, Exhibit Assistant
- Tiffany Hanson, Recognition Chair
- Elizabeth Kirts, Speakers Committee, Accreditation
- Shelly Reed, Speakers Committee, Poster Session Co-Chair, Student Outreach & Engagement
- Cheryl Corbett, Poster Session Co-Chair, Student Outreach & Engagement
- Vicki Alder, Diaper Drive Coordinator
- Michele Eldredge, Utah Section Website Manager
- Hannah Loutensock, Social Media Chair
- Aubrey Smedley, Community Engagement Chair
- Kaylin Conant, Appreciation Chair
- Olivia Black, Every Woman Every Baby Foundation Coordinator, Speakers Committee
- Natalie Hughes, Conference Merchandise Coordinator
- Tammy West, Planning Committee Member
- Cyndie Bray, Planning Committee Member

Rules & Regulations

EXHIBITOR ELIGIBILITY, ASSIGNMENT AND RELOCATION

All products and services exhibited at the Association of Women's Health, Obstetrics and Neonatal Nursing Utah Section (AWHONN-UT) conference shall be directly related to the provision of women's health, obstetric, and neonatal nursing care and must be of professional or educational benefit or interest to convention participants. AWHONN-UT reserves the right to determine the eligibility of prospective exhibitors for inclusion at its exposition. Eligibility will be determined following receipt of an Exhibit Registration and prior to table assignment.

Acceptance of this contract should in no way be construed as an endorsement by AWHONN-UT of either an exhibiting company or its products or services.

Exhibitor understands and agrees that AWHONN-UT has sole discretion on the assignment of tables and is under no obligation to assign any of the tables preferred by the exhibitor. AWHONN-UT reserves the right to alter the exhibitor's assigned location at any time in its sole discretion if deemed in the best interests of the Exposition. Before exercising its discretion, AWHONN-UT will consult with the exhibitor. **IF there are still available tables in the premier exhibit space (e.g. Emerald, Golden, or Silver) following closure of industry registration, upgrades will be awarded to the earliest registrants.

FACILITIES RULES

Exhibitor agrees to comply with all rules and regulations prescribed by the management of the facility, meet the requirements of all local authorities and obtain, at their own expense, any necessary permits, licenses or equipment, should any be required for the particular individual displays or exhibit of the exhibitor.

SECURITY AND LIABILITY

Each exhibitor must take provision to safeguard his goods from the time they are placed at his table until they are removed by the exhibitor.

Space is leased with the understanding that AWHONN-UT and the facility will act for the exhibitor and his representatives only in the capacity of agent, and not as principal. Each party agrees to be responsible for their property through insurance or self-insurance and shall hold harmless AWHONN-UT and the venue for any and all damage.

INDEMNIFICATION AND WAIVER

Exhibitor agrees to indemnify, hold harmless and defend the venue/AWHONN-UT and their respective members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, losses, claims and expenses on account of personal injury, death or damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the Exhibitor or its employees, agents, contractors, patrons and invitees. Exhibitor hereby waives each and every claim that arises or may arise in its favor against any one or more of the indemnities for any and all losses of damage.

REGISTRATION, PAYMENT, & REFUNDS

Interested participants should register by completing the Industry Registration Form linked above. Once payment is received, registration will be complete. Payment can be completed via credit card or mailed check. Payment secures your reservation. Once the payment is completed, you will receive a confirmation email from AWHONN-UT. Engagement opportunities are awarded on a first come, first served basis.

Your registration can be cancelled any time before JUNE 14TH, for a full refund, without any penalties.

If you cancel your registration between JUNE 15TH AND JULY 15TH, you will be refunded 50% of the registration fee you paid. Registration may not be transferred to any future AWHONN events. No refunds will be issued after JULY 15TH. No-shows will not receive a refund.

These Rules and Regulations are to be constructed as part of all space application agreements. AWHONN-UT reserves the right to interpret all rules and regulations as well as to make final decisions on all points not specifically covered.