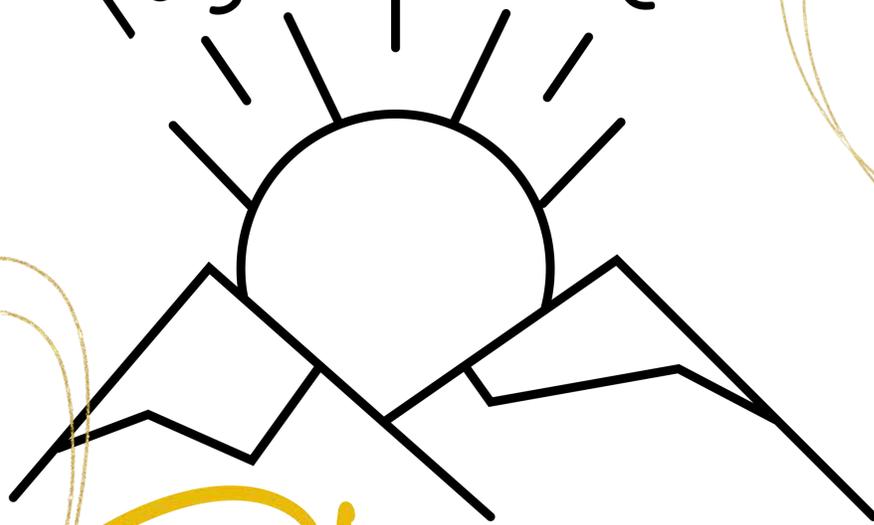


Together We



Shine

Collaborative Approaches
to Perinatal Health



SCAN TO REGISTER

AWHONN-UT 2025

Annual Conference

Industry Engagement Opportunities



AWHONN

UTAH

PROMOTING THE HEALTH OF
WOMEN AND NEWBORNS

We are excited to offer you:

A FULL TWO-DAY EVENT WITH **MORE** EXHIBIT TIME.

2HRS THURSDAY

- Evening EXHIBIT GRAND OPENING EVENT 75 min
- Pre-Conference Exhibit Time 45 min

4.5HRS+

OVER TWO DAYS:

2.5HRS FRIDAY

- TWO DEDICATED 35 Min Exhibit Breaks. **The registrants will attend in two groups to maximize points of interaction.**
- Pre-Conference Exhibit Time 45 Min
- Optional Lunch Exhibit Time 45 Min
- Optional Post Conference Exhibit Time 30 Min

The WHOVA EVENT APP!

This is a game-changer for lead collection, brand visibility, connecting with participants, and running analytics.

Inclusions such as:

- Wi-Fi
- Electricity/Access
- Continental breakfast **AND** boxed lunch on Friday

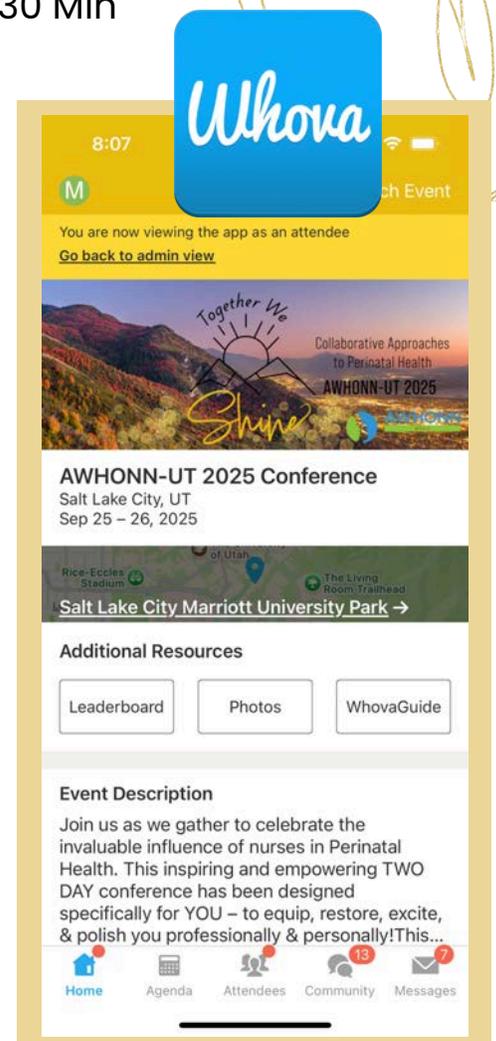
Interactive Options!

- "Exhibit Passport" via WHOVA (formerly known as "Exhibit Bingo")

Dedicated Exhibit Space

The Exhibit is located in the atrium of the conference ballroom to optimize participant traffic at entry and exit

Early Bird Registration Discounts!



EXCITING Registration Add-Ons:

1. **NEW** Exclusive Grand Opening Exhibit Sponsorship
2. **NEW** Exclusive Lanyard Sponsor
3. Nursing in Excellence Awards Sponsorship
4. **NEW** *Breathe In the Sunshine* Workshop Sponsorship
5. Optional a la carte Meal Tickets for Thursday Evening Buffet - \$75
6. Optional a la carte Boxed Lunch Tickets for Thursday - \$25



TAKE ADVANTAGE OF **EARLY BIRD** REGISTRATION PRICING!

CLICK TO REGISTER OR SCAN



TO REGISTER

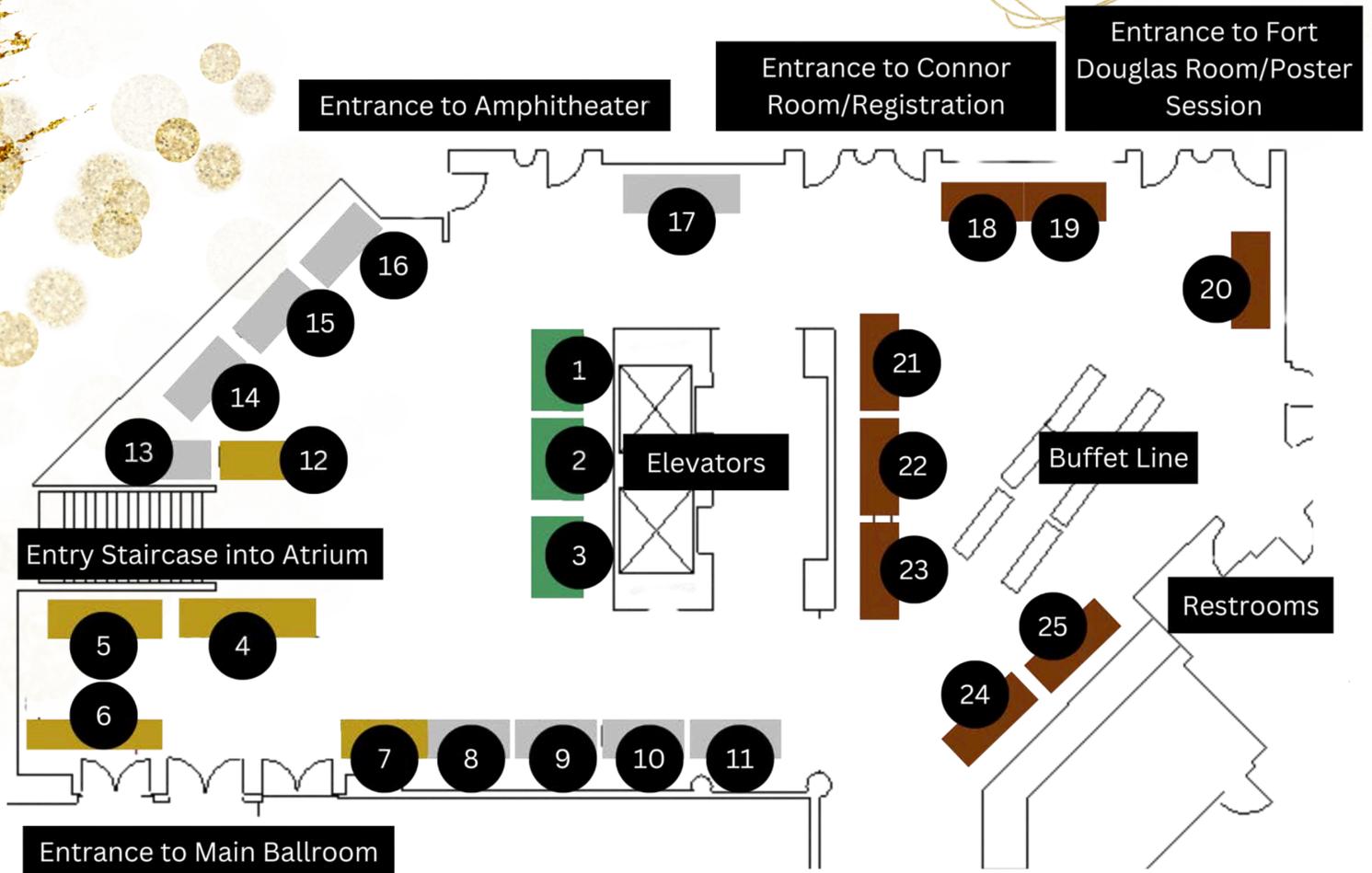


1. **Complete the form** by clicking the link or scanning the QR code
2. You will **receive an invoice** with specific instructions based on your selected payment type (CC or mailed check) from a member of the AWHONN headquarters team
3. **Complete Payment**
4. You will receive a confirmation email from awhonn.ut@gmail.com with details once payment is complete and **registration is confirmed!**



Exhibit Layout

ATRIUM EXHIBIT LAYOUT



*ALL EXHIBIT TABLES ARE DRAPED WITH BLACK LINEN

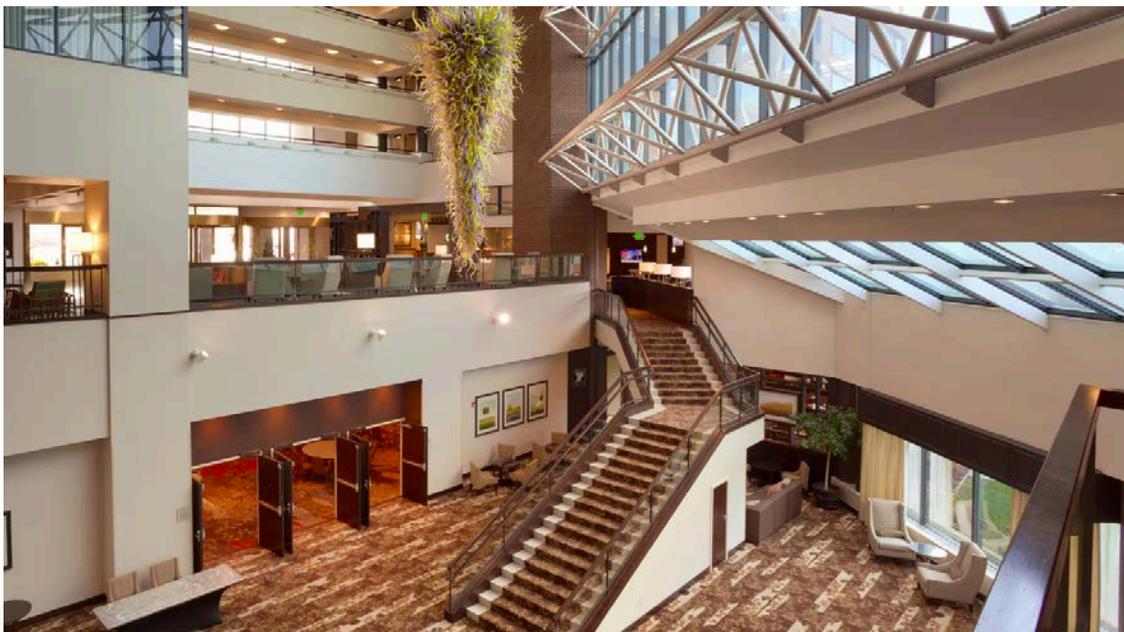


Exhibit Packages

	 Emerald Package \$1800/\$1650 EB	Gold Package \$1300/\$1200 EB 	 Silver Package \$950/\$900 EB	Bronze Package Returning: \$560/\$540 EB New: \$580/\$560 EB
Product Demo	X			
Logo Printed on Swag Bags & collateral placed in Swag Bags	X EXTRA Large	X Large	X Standard	
Ability to send Promo Messages Via WHOVA	XX 2 Ads	X 1 Ad		
BIGGER (8'X30") Exhibit Table	X	X		
Logo Featured on WHOVA App Banner & Website	X	X	X	
Featured and tagged on AWHONN-UT IG	X	X	X	
WHOVA Exhibitor Access	X	X	X	X
Friday Breakfast & Boxed Lunch	XXX	XX	XX	X
Logo printed on THANK YOU board	X Extra Large	X Large	X	X

Exhibit Packages

SHOWCASE YOUR *Shine*

EMERALD PACKAGE \$1800/\$1650 EB

- 3–5min product demo or presentation during Friday lunch (audience of approx. 150+)
- **EXTRA LARGE** Logo printed on conference participant swag bags if submitted by 7/1/25
- Swag or collateral pieces placed in participant swag bags
- Logo featured via Whova App banner & on conference website
- Featured and tagged on AWHONN-UT section IG account
- Ability to send **2** promo messages via Whova conference app to all attendees during the conference
- 8' x 30" Exhibit table located in the **EMERALD** exhibit space (See Exhibit Layout Map)
- Whova Conference App Exhibitor Access – Ability to set-up a custom profile, exchange and collect contact info via QR codes, connect with attendees, and run analytics
- Continental breakfast, boxed lunch, and seating for **THREE exhibitors**
- **EXTRA LARGE** Logo displayed on conference exhibitor Thank You board
- CNE hours for sessions attended – up to 13.25 possible

GOLD PACKAGE \$1300/\$1200 EB

- **LARGE** Logo printed on conference participant swag bags if submitted by 7/1/25
- Swag or collateral pieces placed in participant bags
- Logo featured via Whova App banner & on conference website
- Featured and tagged on AWHONN-UT section IG account
- Ability to send **1** promo message via Whova conference app to all attendees during the conference
- 8' x 30" Exhibit table located in the **GOLD** exhibit space (See Exhibit Layout Map)

- Whova Conference App Exhibitor Access – Ability to set-up a custom profile, exchange and collect contact info via QR codes, connect with attendees, and run analytics
- Continental breakfast, boxed lunch, and seating for **TWO exhibitors**
- **LARGE** Logo displayed on conference exhibitor Thank You board
- CNE hours for sessions attended – up to 13.25 possible



SILVER PACKAGE \$950/\$900 EB

- **STANDARD** Logo printed on conference participant swag bags if submitted by 7/1/25
- Logo featured via Whova App banner & on conference website
- **6' x 30"** Exhibit table located in the **SILVER** exhibit space (See Exhibit Layout Map)
- Swag or collateral pieces placed in participant bags
- Whova Conference App Exhibitor Access – Ability to set-up a custom profile, exchange and collect contact info via QR codes, connect with attendees, and run analytics
- Continental breakfast, boxed lunch, and seating for **TWO exhibitors**
- Logo displayed on conference exhibitor Thank You board
- CNE hours for sessions attended – up to 13.25 possible

BRONZE PACKAGE

\$560 RETURNING EXHIBITORS/\$540 EB & \$580 FOR NEW EXHIBITORS/\$560 EB

- 
- **6' x 30"** Exhibit table located in the **BRONZE** exhibit space (See Exhibit Layout Map)
 - Whova Conference App Exhibitor Access – Ability to set-up a custom profile, exchange and collect contact info via QR codes, connect with attendees, and run analytics
 - Continental breakfast, boxed lunch, and seating for **ONE exhibitor**
 - Logo displayed on conference exhibitor Thank You board
 - CNE hours for sessions attended – up to 13.25 possible

Add-on Sponsorships

Shine BRIGHTER

EXCLUSIVE EXHIBIT GRAND OPENING SPONSOR \$1500

ONE AVAILABLE

YOU are the official host of the Grand Opening Event! The sponsorship covers the cost of appetizers for the mixer. In gratitude, we can offer you:

- **Better exhibit real estate!** A complementary exhibit table location upgrade from your selected package (ie. Bronze to Silver, Silver to Gold, or Gold to Emerald)
- A **dedicated session sponsor banner** in the Whova app
- Feature your logo or photo of your exhibit booth on IG as the EXHIBIT Grand Opening Sponsor

EXCLUSIVE LANYARD SPONSOR \$1000

ONE AVAILABLE

Brand the lanyards! The sponsorship covers the cost of the conference lanyards. Your logo will be prominently printed alongside the AWHONN-UT logo on the lanyards for all participants.

In gratitude, we can offer you:

- **Better exhibit real estate!** A complementary exhibit table location upgrade from your selected package (ie. Bronze to Silver, Silver to Gold, or Gold to Emerald)
- A Thank YOU post on IG featuring a photo of the lanyards.

Add-on Sponsorships

Shine BRIGHTER

EXCELLENCE IN NURSING AWARD SPONSOR \$300

THREE AVAILABLE

We continue the tradition of **recognizing and honoring local Utah nurses who SHINE with Excellence in Nursing Practice, Nursing Professional Development, and Nursing Leadership!** There are three awards and we are looking for three sponsors. YOUR sponsorship goes DIRECTLY to the award recipients.

We can say Thank You by:

- Naming the Award in honor of your company
- Printing your logo on the award certificate
- Inviting a representative of your company to present the award to the recipient during Friday lunch
- Posting a photo of your company representative with the recipient on IG

EXHIBIT PASSPORT/BINGO SPONSOR \$50

AVAILABLE TO ALL INTERESTED EXHIBITORS

Exhibit Bingo has been re-branded as Exhibit Passport! **This is a BIG win for exhibitors and maximizes lead collection.** In order to collect a "stamp" from participating booths, **participants will share their contact via the WHOVA app.** This allows exhibitors to efficiently collect and organize leads while engaging with participants.

Donating a prize of \$50 value OR \$50 for us to acquire a prize for you puts your table on the Passport map. **Passport Participation MUST be selected upon registration.**

Add-on Sponsorships

Shine BRIGHTER

“BREATHE IN THE SUNSHINE” WORKSHOP SPONSOR

AVAILABLE TO ALL INTERESTED EXHIBIT & COMMUNITY PARTNERS

Industry and community partners are invited to **share SUNSHINE with our nurses!** Let's care for those who care for women & newborns by **helping them feel seen, supported, appreciated, and loved!**

We have created a self-care workshop specifically for AWHONN-UT nurses and allied professionals. We're assembling individual sunshine bags and raffle baskets honoring participants for the work they do and are looking for donations to fill them. **We're trying a NEW approach.**

This is a giving conference, made possible by the generosity of exhibitors, volunteer planning hours, speakers, etc. We all give what we can. We are not asking for a specific amount, rather we ask that you **give what you can.** Your donation is tax deductible!

We can provide our 501(c) non-profit letter upon request to awhonn.ut@gmail.com.

What you could give:

- Donate a Gift card
- Donate a Gift basket
- Donate sample product (180) for participant bags

What we can GIVE back:

- Share your logo on the WHOVA app, website, and printed THANK YOU board as a *Breathe in the Sunshine* Workshop Sponsor for added brand visibility and recognition
- Promote your brand during the raffle as a prize donor
- THANK YOU and tag you in a THANK YOU post on our section's IG @awhonn.ut

Conference EXHIBIT Agenda

*Schedule times & speakers subject to change

THURSDAY, SEPTEMBER 25th, 2025

9:00 Exhibit Check-in & Setup Time

Featured BONUS Pre-Con

10:30 Pre-Con Registration Check-in/EXHIBIT

11:00 Pre-Con Educational Program

- **Updates & Best practices in Neonatal Resuscitation & Skills**, by *Bobbie Carlisle, MSN, RN-C*

12:15 Lunch & **Exhibit**/Conference Registration Check-in
(optional boxed lunch for purchase available with registration)

Afternoon Session

1:00 Welcome/Educational Program

- **Collaboration with Out of Hospital Births: Updates for Safe Transfers**, by *Erin Clark, MD*
- **Caring for Families After Loss**, by *Stacey Fletcher*

3:00 Break

3:10 Concurrent Education Sessions with SEAN & SHAUN

- **L&D: Fetal Monitoring- How to Talk so Physicians will Listen**, by *Sean Esplin, MD*
- **Maternal-Newborn/NICU: Topic TBD**, by *Shaun Odell, MD*

4:30 Adjourn

4:30 **Exhibit Grand Opening**/Poster Session

5:30 DINNER BUFFET

Evening Session

5:45 Welcome/Educational Program

- **Proud & Peaceful: Rethinking Nurse Liability**, by *Jen Atkisson, MSN, RNC-OB, CNL*
- **State of the State: Updates, Opportunities, & Resources**, by *Hillary Maxwell, BSN, RNC-EFM*

7:20 Break

7:30 Educational Program

- **The Great Pretenders: Late-Preterm Feeding & Transition**, by *Elizabeth Kirts, MPH, ICCE, IBCLC, RLC*

8:30 Adjourn

Conference EXHIBIT Agenda

*Schedule times & speakers subject to change

FRIDAY, SEPTEMBER 26th, 2025

Morning Session

7:15 Conference Registration Check-in/**Exhibit**

CONTINENTAL BREAKFAST BUFFET

8:00 Welcome/Educational Program

- **Caring for Survivors of Sexual Abuse: Being & Sharing the Light**, by Julie Valentine, PhD, RN, SANE-A, FAAN
- **Collaboration in Care: Optimizing Resources, Affiliates, and Communication with Rural Settings**, by Bobbie Carlise, MSN, RN-C

10:10 **EXHIBIT GROUPS** & Poster Session/**TIME OUT for YOU: Breathe in the Sunshine!**

- Featuring Laugh Yoga with Diane Passey, LCMHC

11:30 Educational Program

- **Journey Through Birth: A Case Study Adventure from Prenatal to NICU**, by Jen Atkisson, MSN, RNC-OB, CNL & Heidi Nielson, BSN, RNC-OB, C-EFM

12:45 LUNCH BUFFET & PROGRAM

Afternoon Session

1:45 Educational Program

- **Empowering Physiologic Birth: Elevating Nursing Practice for Safer Outcomes**, by Sarah Lavonne, BSN, PHN, RNC-OB, CLEC, ICCE
- **UPDATES in Substance Use & Implications for Maternal Newborn Care**, by Marcela Smid, MD, MA, MS, FACOG

4:30 Adjourn

Conference Speakers

Shine **BRIGHTER & BRILLIANT!**

We are thrilled to present a relevant and engaging speaking line-up! Topics and speakers have been selected to bring YOU up-to-date on the latest evidence and empower YOU to practice at the top of YOUR scope. Speakers are leaders in our community, **SHINING, inspiring,** and **lighting the way** to improve perinatal health.



SARAH LAVONNE



JULIE VALENTINE



ERIN CLARK



SEAN ESPLIN



JEN ATKISSON



HILLARY MAXWELL



ELIZABETH KIRTS



DIANE PASSEY



SHAUN ODELL



MARCELA SMID



BOBBIE CARLISLE



HEIDI NIELSON



STACEY FLETCHER

Venue Information

The AWHONN-UT 2025 Conference will be held at the **Salt Lake City Marriott University Park Hotel**, 480 Wakara Way, Salt Lake City, UT 84108.



Parking:
COMPLEMENTARY onsite parking is included with registration for conference hotel guests and attendees. Instructions will be provided in the *Conference Reminder* email sent early September.

HOTEL ACCOMMODATIONS

RISE & *Shine* ON-SITE!

We have secured an onsite AWHONN-UT room block at the University Park Marriott Hotel at a **discounted conference rate of \$160/night + taxes/fees**. Book by SEPTEMBER 4TH to get this rate!

Book your stay via the following Link, QR Code, or by calling the Marriott at 1-800-228-9290 and referencing the AWHONN-UT room block.

AWHONN-UT 2025 ROOM RESERVATIONS



Room Reservations



T-shirts

AWHONN-UT 2025

Shine & REPRESENT WITH US

ORDER YOURS & SHOW YOUR SECTION SPIRIT AT THE CONFERENCE & AFTER!

AWHONN-UT Conference T-shirts are available for **pre-sale purchase via the registration website before August 15th.**

- T-shirts can be picked up at conference registration check-in.
- All participants are invited to wear their section Tee on "Throwback Thursday" and their conference Tee on "SHOW YOUR SHINE" Friday!



CONFERENCE T-SHIRT

- Conference T-shirts are **WHITE** in color and showcase the AWHONN-UT logo, conference theme, and graphic.
- **XS, S, M, L, & XL available for \$17**
- **2XL available for \$20**



AWHONN-UT SECTION T-SHIRT

- A limited number of Section T-Shirts will be available for purchase at the conference
- Section T-shirts are **BLACK** in color and have the AWHONN-UT logo on the front and UT graphic on the back.
- **XS, S, M, L, & XL available for \$17**
- **2XL available for \$20**

Exhibit logistics

Shine BOLDLY

EXHIBIT SETUP

To enjoy maximum interaction with conference attendees, we recommend setting up your exhibit table prior to conference check-in on Thursday, September 25th. **Exhibit check-in and setup will held Thursday morning from 9:00am - 10:30am.** A conference exhibit host will be available to show you to your table.

All exhibits must be taken down by 6:00pm on Friday, September 26th, 2025.

ELECTRICITY & WIFI ACCESS

Electricity is included in all exhibit registration. The venue will provide electricity and surge protected power strips.

Wi-Fi is included with conference registration.

LOGOS

Please email a **high-resolution, FULL COLOR .jpg or .png** of your company logo to awhonn.ut@gmail.com. The higher the resolution, the better it will look! ALL (Emerald, Gold, Silver, & Bronze) sponsor logos must be received by **August 25th, 2025, to be printed on the conference "Thank You" boards.**

All **EMERALD, GOLD,** and **SILVER** sponsor logos will be displayed on the conference website as soon as they are received. Get yours in ASAP to awhonn.ut@gmail.com to ensure maximum visibility!

All **EMERALD, GOLD,** and **SILVER** sponsor logos must be received by **July 1st, 2025, to be printed on the conference swag bag.** Logos for the swag bags must be **submitted in black and white as a vector file.**

Exhibit logistics

Shine BOLDLY

SHIPPING & RECEIVING

Boxes will be received no earlier than one week prior to the event. To ensure proper delivery, please label boxes with the following:

- **Title of the Event:** AWHONN-UT 2025 Conference
- **Date of the Event:** September 25-26, 2025
- **Name of Hotel Event Manager:**
Attn: Chris Balun
- **Hotel Address:**
Marriott Salt Lake City University Park
480 Wakara Way
Salt Lake City, UT 84108
(801) 581-1000
- **Packages should be marked: "Hold for arrival" and include the Name of Your Company**

The venue does not accept any liability for equipment, goods, displays, or other materials that arrive or fail to arrive at the facility. The Group is responsible for insuring its property for loss or damage.

Final Notes

Shine WITH US



For more information, visit our website [HERE](#) or email us at awhonn.ut@gmail.com

Follow us on social media (Instagram & Facebook) for AWHONN-UT section and conference updates.



@AWHONN.UT



UTAH AWHONN
SECTION GROUP

The AWHONN Code of Conduct for In-person & Virtual Events can be found [HERE](#).

WE LOOK FORWARD TO WELCOMING & HOSTING YOU IN SEPTEMBER!

Shine on!

THE AWHONN-UT 2025 CONFERENCE PLANNING COMMITTEE

Tammy West, Utah Section Chair

Megan Baker, Wyoming Section Chair

Marlene Syndergaard, Utah Section Secretary-Treasurer

Mykel LeCheminant, Conference Planning

Tiffany Hanson, Recognition

Kayla Agustin, Participant Registration

Heidi Winn, Speakers, Accreditation

Elizabeth Kirts, Speakers, Accreditation

Shelly Reed, Speakers, Poster Session, Student Outreach & Engagement

Cheryl Corbett, Poster Session, Student Outreach & Engagement

Lizzy Hoffmann, Exhibit

Vicki Alder, Diaper Drive

Michele Eldredge, Section Website & Social Media

Aubrey Smedley, Community Engagement

Kaylin Conant, Appreciation

Barbara Tewell, Every Woman Every Baby Foundation



SCAN TO REGISTER

Rules & Regulations

Exhibitor Eligibility, Assignment and Relocation

All products and services exhibited at the Association of Women's Health, Obstetrics and Neonatal Nursing Utah Section (AWHONN-UT) conference shall be directly related to the provision of women's health, obstetric, and neonatal nursing care and must be of professional or educational benefit or interest to convention participants. AWHONN-UT reserves the right to determine the eligibility of prospective exhibitors for inclusion at its exposition. Eligibility will be determined following receipt of an Exhibit Space Application and prior to table assignment. Acceptance of this contract should in no way be construed as an endorsement by AWHONN-UT of either an exhibiting company or its products or services.

Exhibitor understands and agrees that AWHONN-UT has sole discretion on the assignment of booths and is under no obligation to assign any of the booths preferred by the exhibitor. AWHONN-UT reserves the right to alter the exhibitor's assigned location at any time in its sole discretion if deemed in the best interests of the Exposition. Before exercising its discretion, AWHONN-UT will consult with the exhibitor. IF there are still available tables in the premier exhibit space (e.g. silver) following closure of industry registration, upgrades will be awarded to the earliest registrants.

Facilities Rules

Exhibitor agrees to comply with all rules and regulations prescribed by the management of the facility, meet the requirements of all local authorities and obtain, at their own expense, any necessary permits, licenses or equipment, should any be required for the particular individual displays or exhibit of the exhibitor.

Security and Liability

Each exhibitor must take provision to safeguard his goods from the time they are placed in his booth until they are removed by the exhibitor.

Space is leased with the understanding that AWHONN-UT and the facility will act for the exhibitor and his representatives only in the capacity of agent, and not as principal. Each party agrees to be responsible for their property through insurance or self-insurance and shall hold harmless AWHONN-UT and the venue for any and all damage.

Indemnification and Waiver

Exhibitor agrees to indemnify, hold harmless and defend the venue/AWHONN-UT and their respective members, officers, directors, agents and employees from and against any and all liabilities, damages, actions, losses, claims and expenses on account of personal injury, death or damage to or loss of property or profits arising out of or contributed to by any act, omission, negligence, fault, or violation of a law or ordinance by the Exhibitor or its employees, agents, contractors, patrons and invitees. Exhibitor hereby waives each and every claim that arises or may arise in its favor against any one or more of the indemnities for any and all losses of damage.

Registration & Payment

Interested participants should register by completing the Industry Registration Form linked above. Upon completion of the Industry Registration form, registrants will be sent a request for payment from AWHONN headquarters. **Once payment is received, registration will be complete. Payment can be completed via credit card or mailed check.**

All sales are final. Payment secures your reservation. Engagement opportunities are awarded on a first come, first served basis. Once the payment is completed, you will receive a confirmation email from AWHONN-UT to secure your reservation.

These Rules and Regulations are to be constructed as part of all space application agreements. AWHONN-UT reserves the right to interpret all rules and regulations as well as to make final decisions on all points not specifically covered.